

Performance Comparison

Natural Fiber Filter

Ordinary Pleated, Polyester,
Fiberglass, and Electrostatic
Treated Filters

Dust-Holding Capacity

- Super dust-holding capacity cleans air by removing potentially harmful dust, pollen, and allergens.
- Natural Fiber Filter's dust-holding capacity is the best among similar competing products.

- Restriction of air flow caused by inefficient dust-holding capacity increases your energy bill and may reduce the life span of your furnace.
- Costly and time consuming. Must change filter as often as every 30 days.

Reusable up to Six Full Months

- Reusable! Will continue to produce great results up to six full months with simple cleaning.

- Must purchase new filter and change as often as every 30 days.

Bacteriostatic

- The 100% natural fiber filter material will not promote the growth of potentially harmful bacteria.

- Bacteria, fungus, and virus may grow on the filter.